

BUSINESS AS USUAL AT IRONSTONE

The housing market may be experiencing tougher times around the UK but Shropshire's newest village community on the historic outskirts of Telford continues to buck the national trend and attract interest.

It's definitely a case of business as usual at Ironstone and contrary to speculation, the three developers – Barratt Homes, George Wimpey and Persimmon Homes, are maintaining construction levels, and a steady stream of sales at this popular scheme in Lawley.

The level of visitors have been a continuous flow since the opening of the four show homes at The Forge and Abraham's Way, reflecting the innovative house types and semi-rural setting.

Guy Scott, project director for Ironstone, said: "The fact that this development is now really taking shape and that Ironstone is genuinely creating a sustainable village community are definitely a positive influence with visitors.

"Whilst the market has toughened, we are still experiencing demand and the developers are therefore working closely with their mortgage contacts to ensure house purchasers can access the best financial deals available."

The range of properties currently available include two, three, four and five bedroom properties, priced from £147,500 to £325,000, offering exceptional value for money and the chance for house purchasers to take advantage of early investment opportunities.

For further details, please visit www.ironstone.uk.net