

IRONSTONE VISITOR CENTRE OPENS TO THE PUBLIC

House-hunters will soon be able to access a wealth of information from Ironstone's purpose-built Visitor Centre, which is now open to the public.

The Visitor Centre represents a new chapter in the development of Ironstone, a sustainable village community currently being built in Lawley, near Telford.

The 3,300 home development is the creation of the Ironstone Developer Group (IDG), a partnership between three of the UK's largest house builders, Barratt Homes, George Wimpey and Persimmon Homes.

The newly launched Visitor Centre will provide a focal point for everyone visiting Ironstone and will be a significant landmark at the gateway to the community. The state-of-the-art facility will be open seven days a week from 10am to 5pm and will offer both existing residents, potential buyers and the general public the opportunity to find out more about this ground-breaking development.

The facility will be manned by a professionally trained team, providing up to date information on the current and future development of Ironstone.

The Ironstone Developer Group's management team will also be based at the centre, which will boast well appointed meeting facilities. The conference facilities will enable meetings to be held for both large and small groups, in respect of business and community related matters concerning the development of Ironstone.

The Visitor Centre will be managed in parallel with Ironstone's new website which will be a valuable source of information for all prospective purchasers. The high profile and consolidated services of the Visitor Centre including the presence of Ironstone Management Services (IMS) will play a pivotal role in helping to create and strengthen a community spirit and bring the people of Ironstone together.

Ironstone is set to transform the perception of modern developments and will consist of four neighbourhoods - Lawley Bank, Lawley Village, Newdale and Newdale Valley - all surrounding Lawley Square, with each neighbourhood bringing its own distinct character to the development. The Square will feature a commercial and social hub, which will include parkland, shops, offices, an 80 bed hotel, community care centre,

restaurants and bars. Land has also been provided by the IDG for a primary school to be built on the development.

The development also introduces Long-Term Stewardship, where residents become actively involved in the management of their neighbourhood. This feature encourages residents to not only take pride in their village, but also make decisions on its future, and is set to become a blueprint for future schemes around the UK. The stewardship initiative will be managed by IMS.

The range of properties currently available includes two, three, four and five bedroom properties, priced from £147,500 to £325,000 offering exceptional value for money. For further information, visit www.ironstone.uk.net or call 01952 630580.